

# Heroic Voice

## Keynotes



Values, Vision, and Vows



Energize, Inform, and Inspire.

[HeroicVoice.com](http://HeroicVoice.com)

# Who are we?



Sean  
Adams



Anthony  
Lee



Mamie  
Lamley

## Our Team



# Purpose of Webinar #1

# Fulfill the DisruptHR Promise

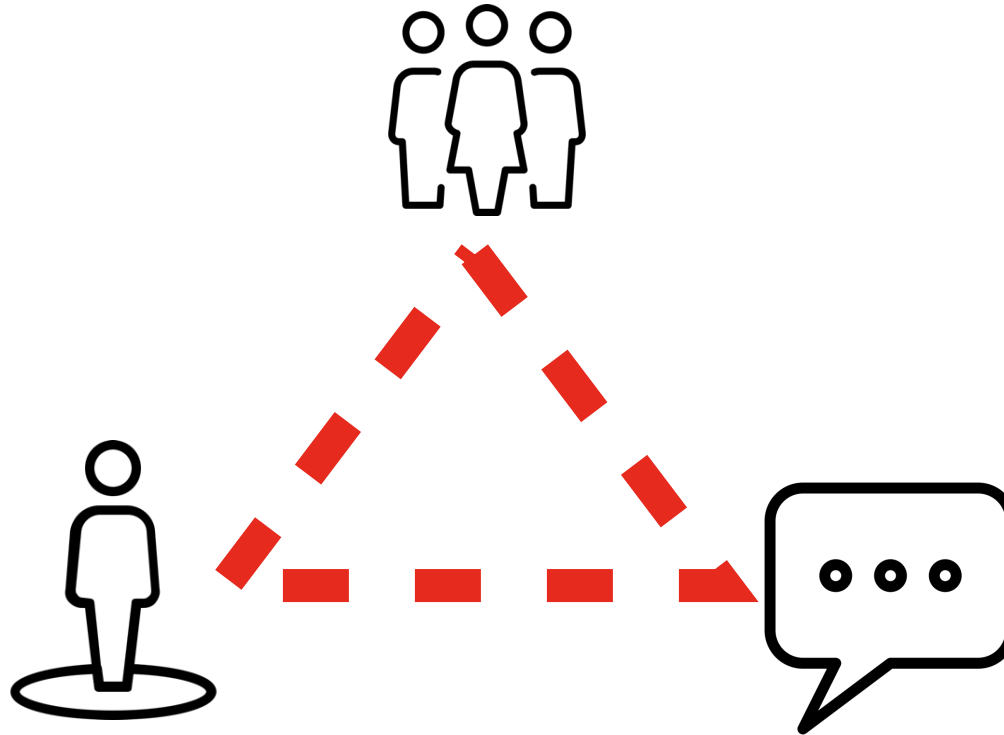
**Energize**

**Inspire**

**Inform**

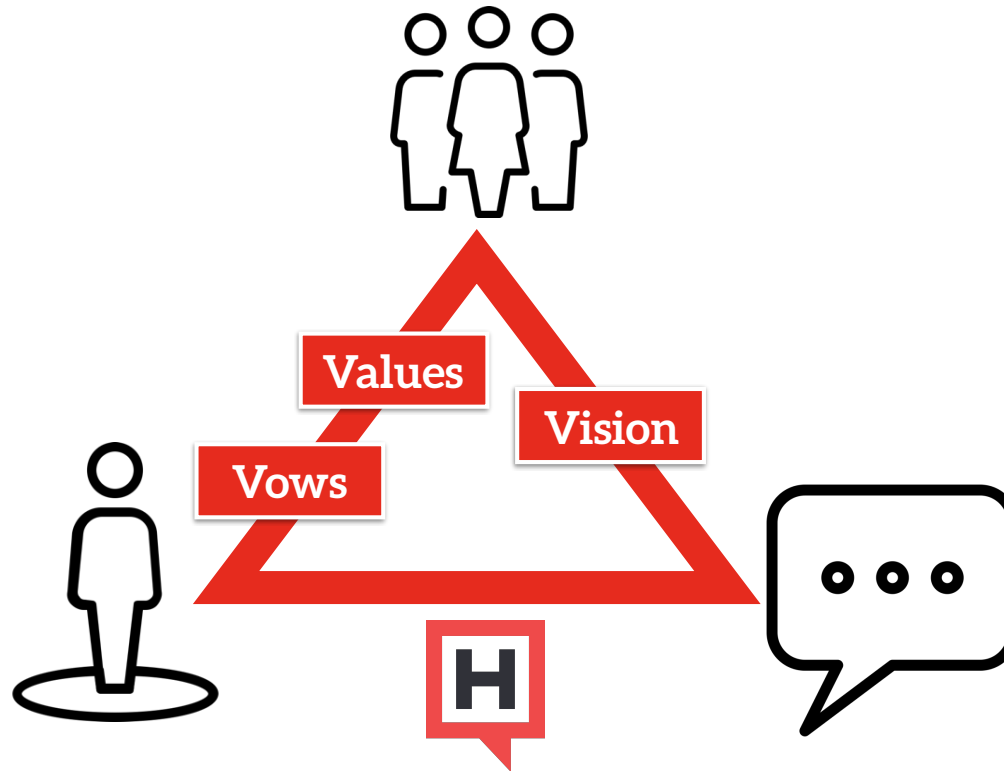


# Potential for Connection



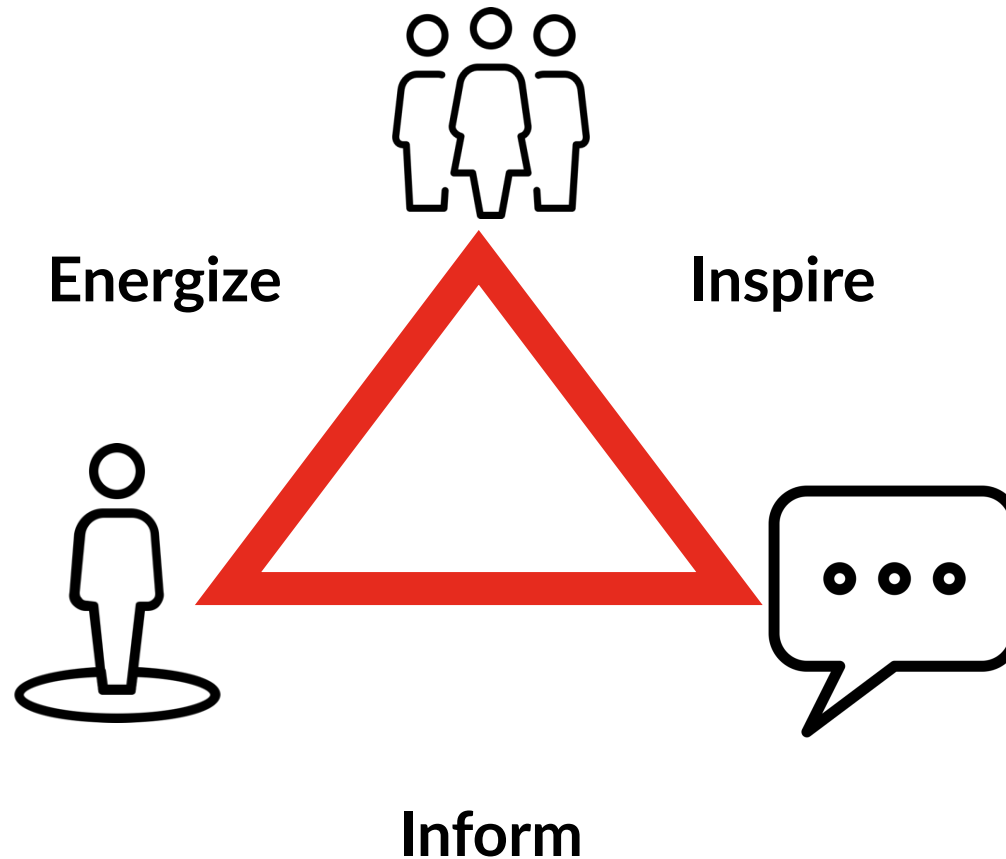
**The Connection Triangle™**

# How to Create Connection



**The Connection Triangle™**

# Connection fulfills the Promise



**The Connection Triangle™**



Your  
Destination

# Why do presentations?



# What do great presenters do?

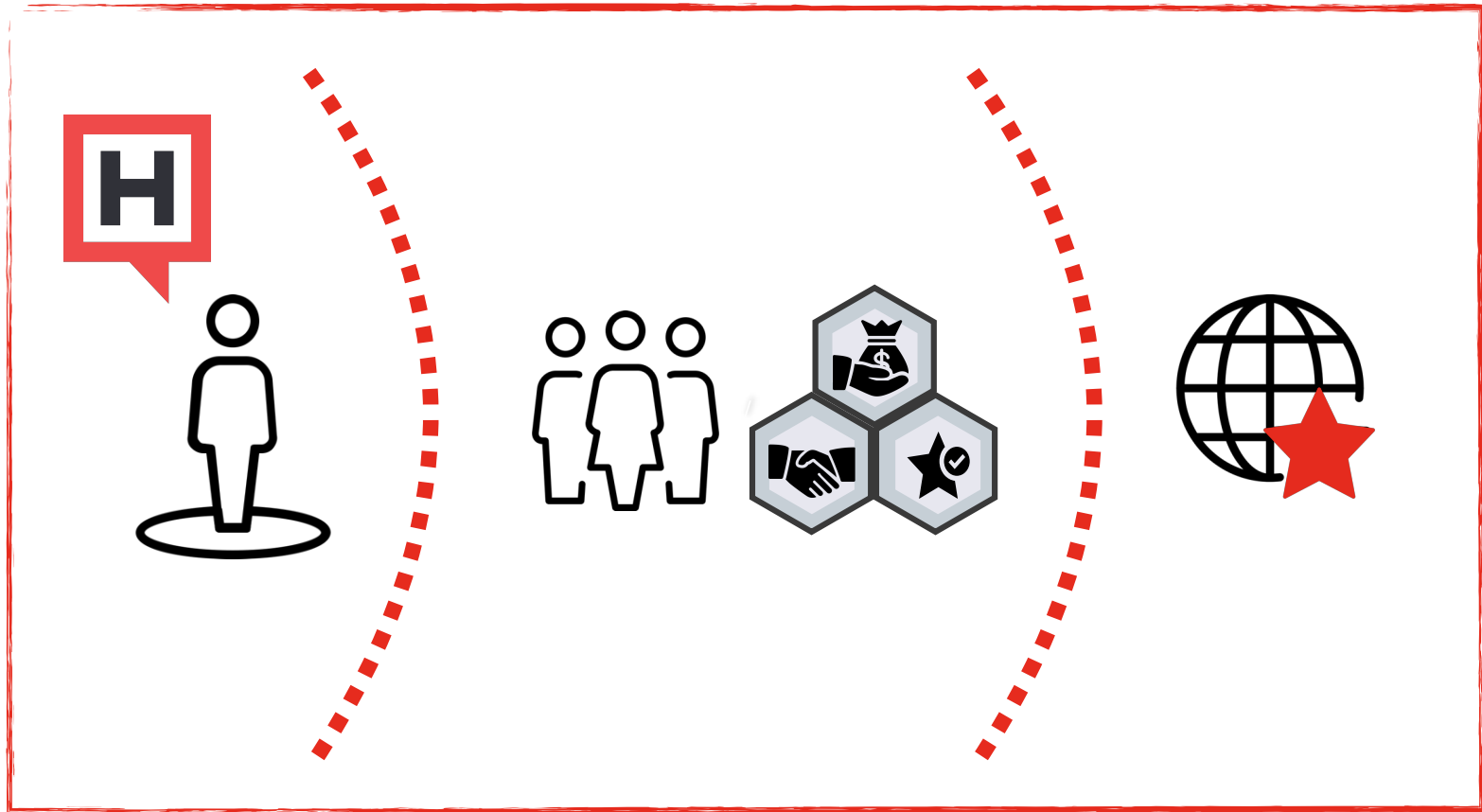
*“Success is when  
Preparation meets  
Opportunity.”*

# **How** to deliver a great presentation?



- **Crystal Clear**
- **Rock Solid**
- **To the Point**

# Impact of a great presentation







Your Hero's  
Journey

# Your Hero's **Journey**

**1**

**Build** your Foundation

**2**

**Build** your Message

**3**

**Create** Connection

**4**

**Unleash** your Heroic Voice



Build your  
Foundation

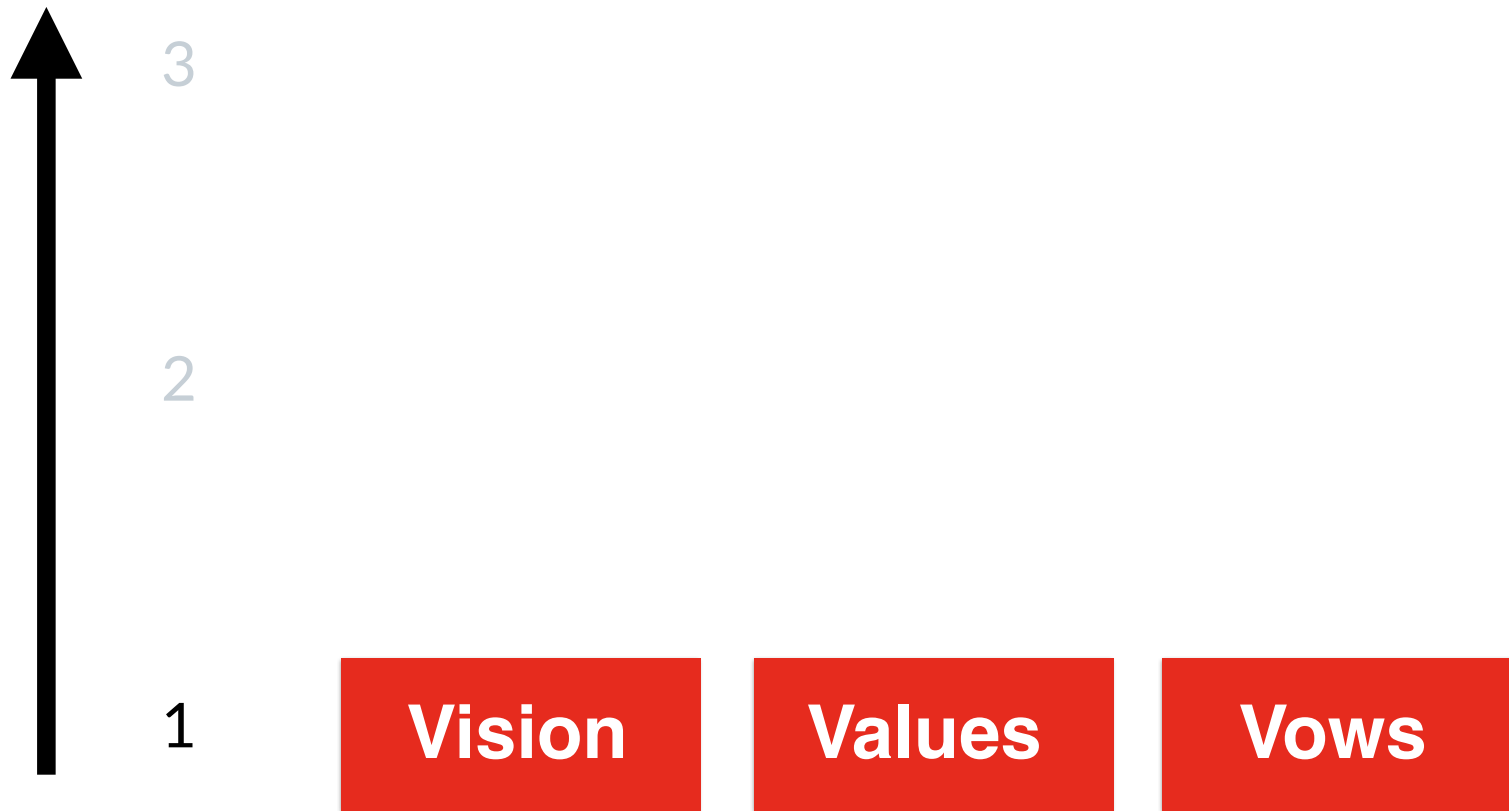


## Heroic **Mindset**

***“It’s most important to communicate what I do.”***

***“It’s most important to communicate who I am.”***

# Build a solid foundation

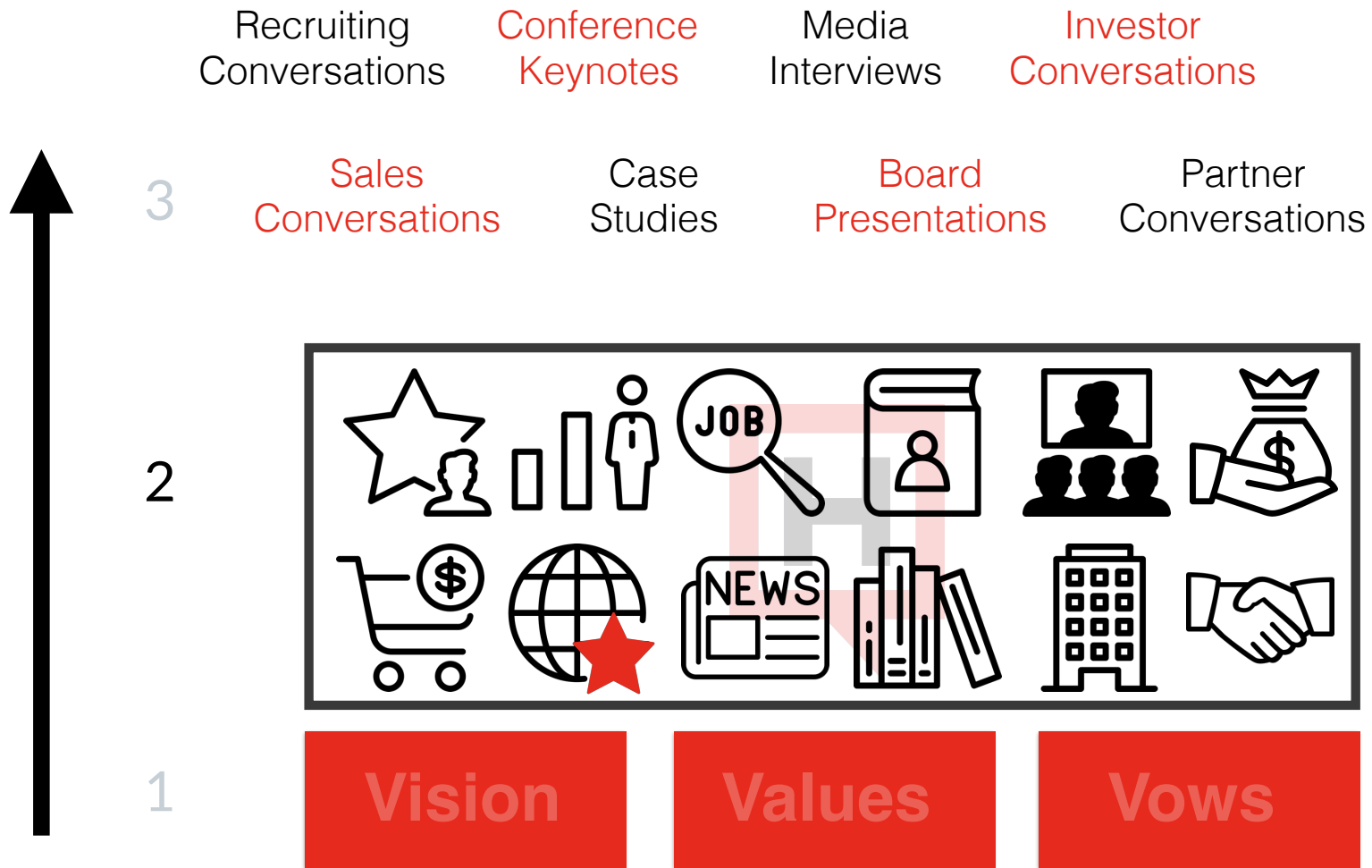


**The Message Blueprint™**



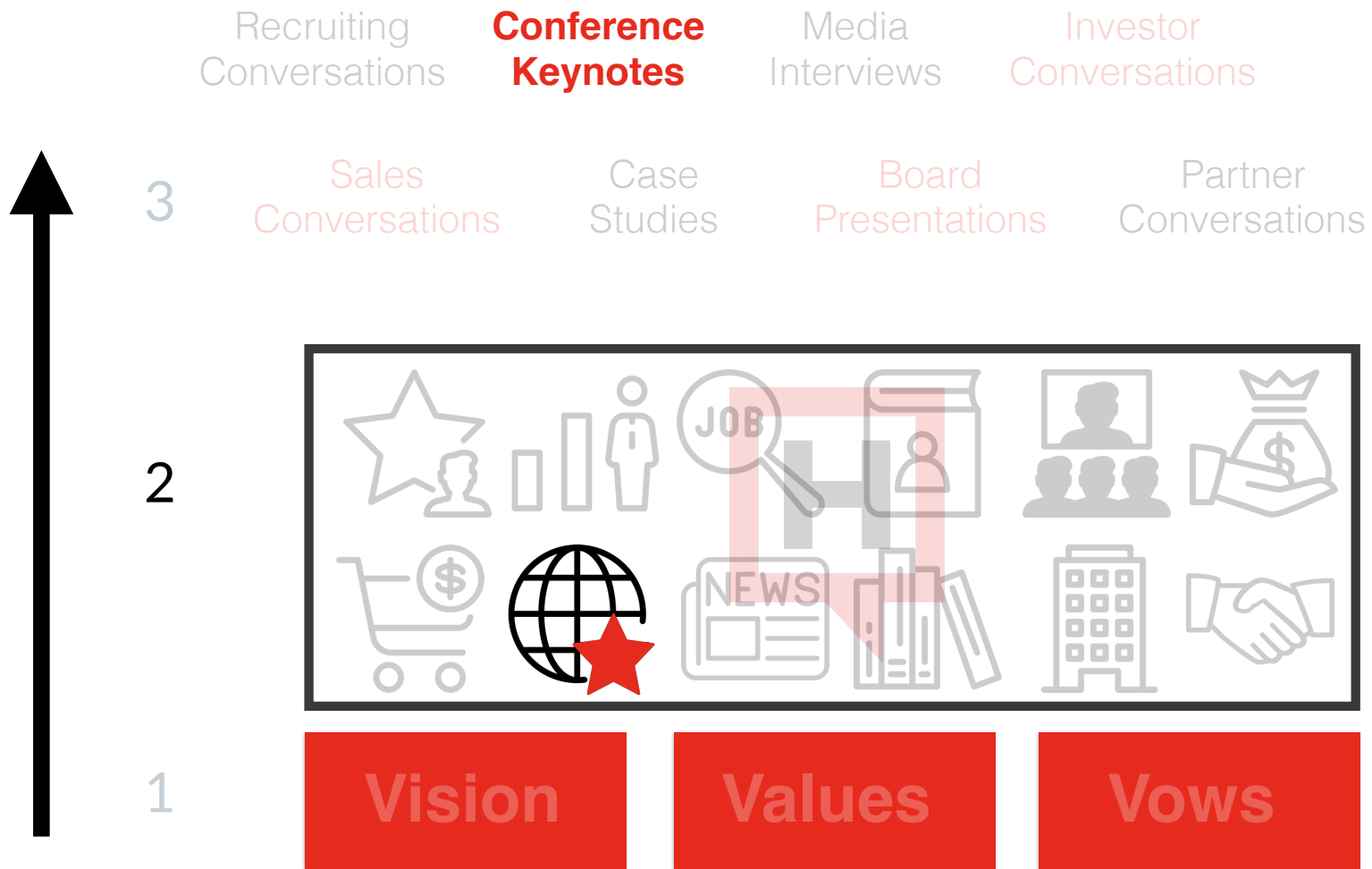
Build your  
Message

# 12 piece Message Portfolio



The Message Blueprint™

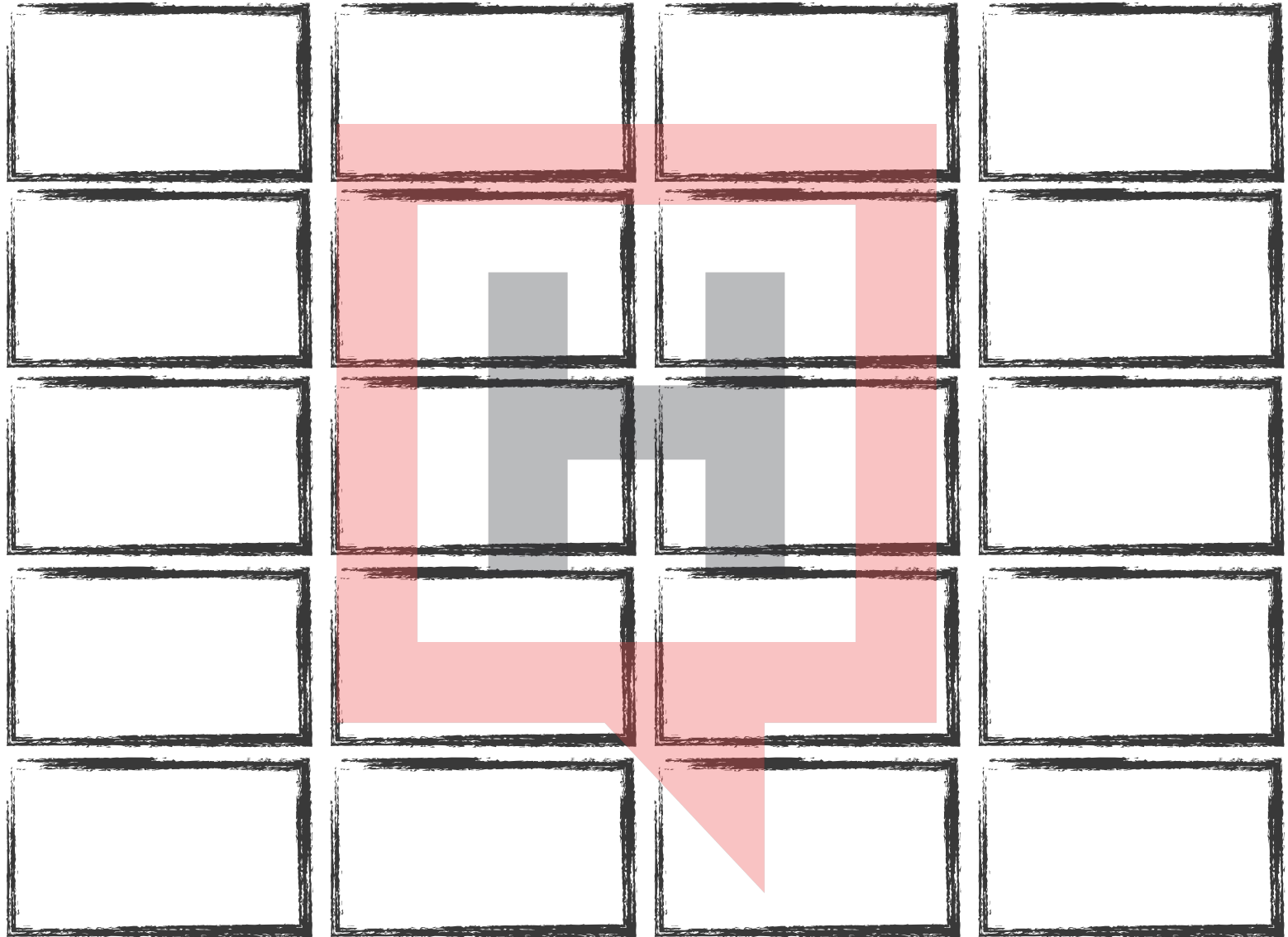
# DisruptHR 5m Keynote



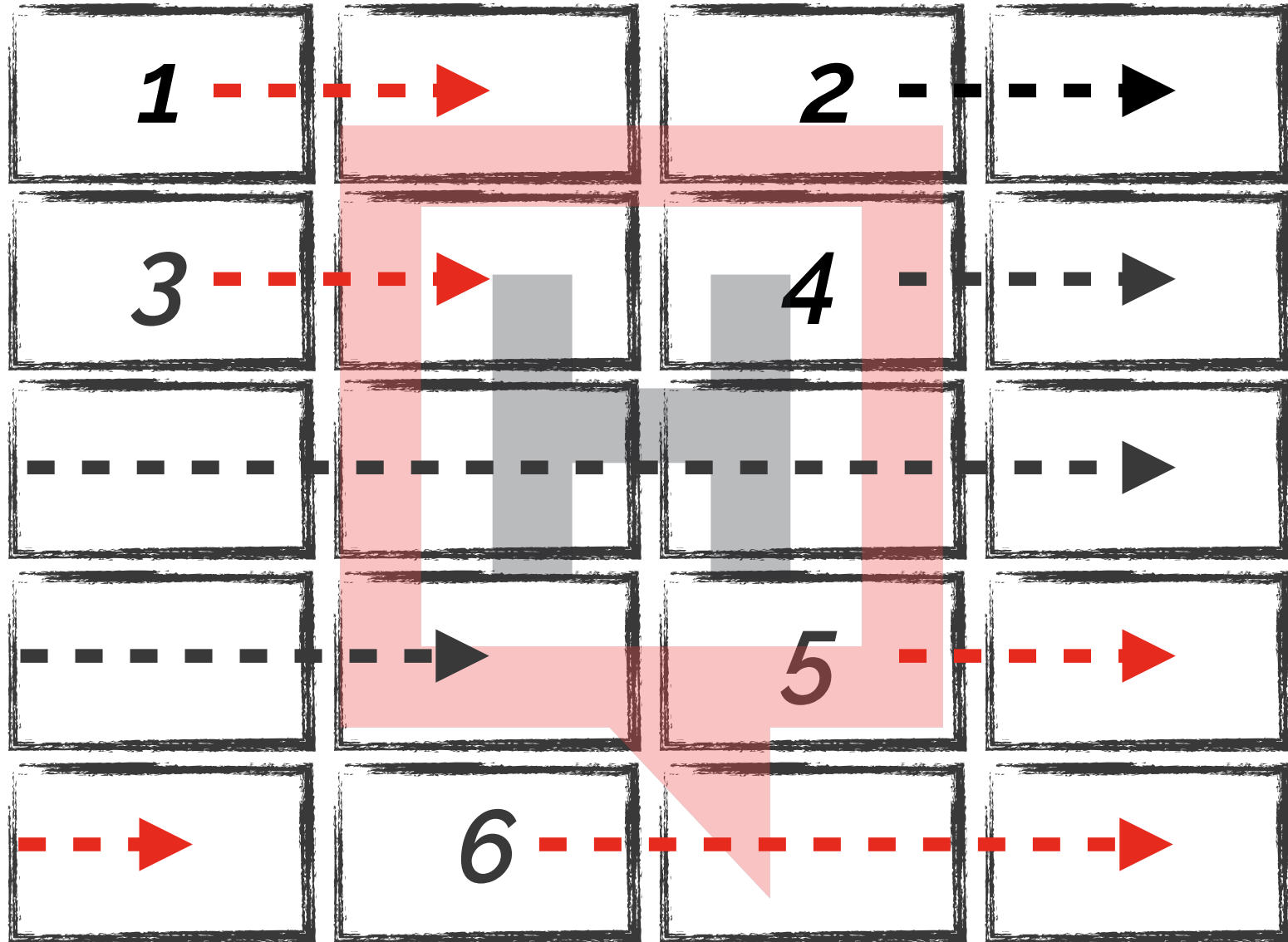
**The Message Blueprint™**



**20** slides x **15** seconds



# Organizing your Message



# How can I count on you?



*Intro*

Vows

# Vows



How can I count on you?

**What problem do you solve?**

Who do you help?

What is your All-In?

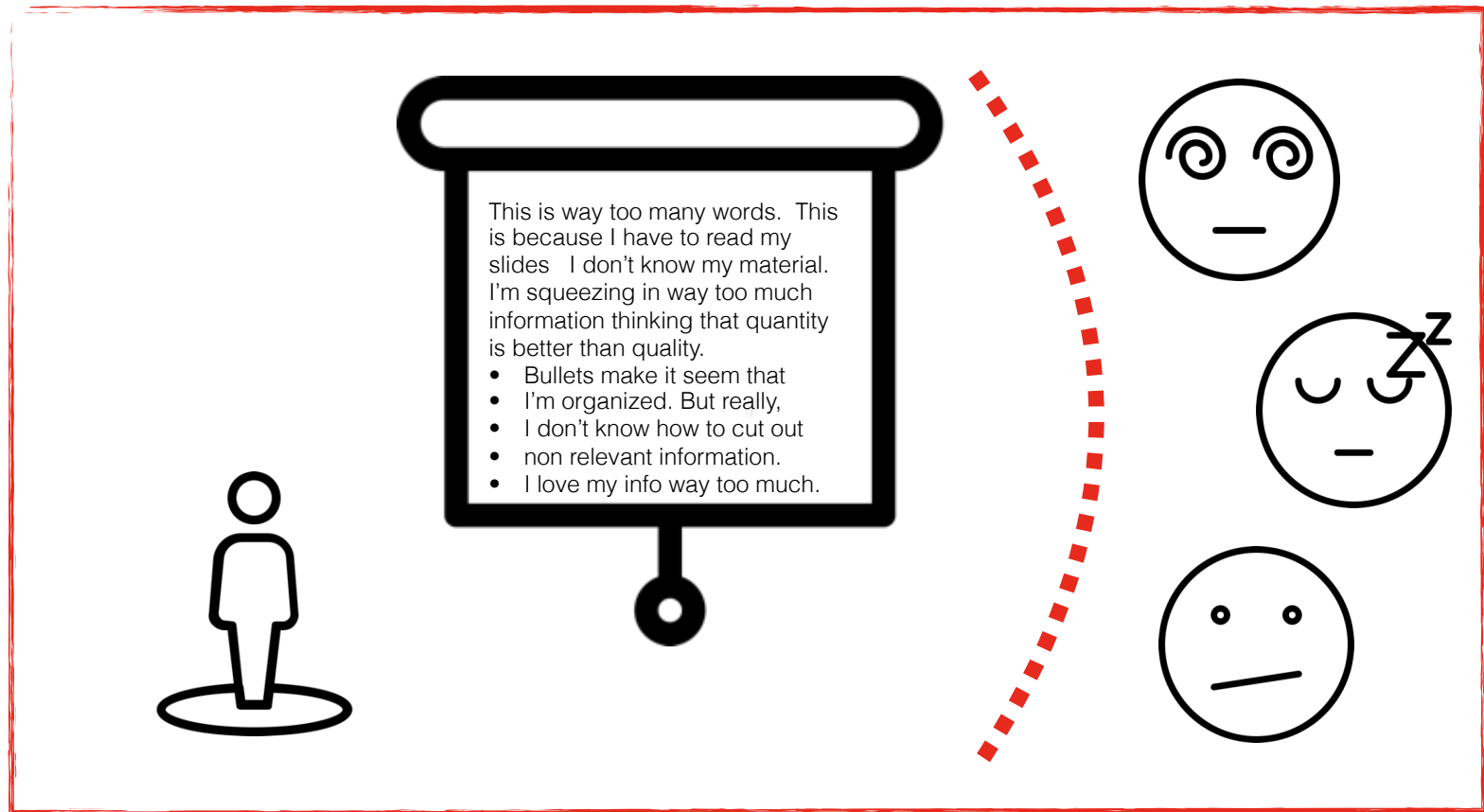
# What is the problem?



# Audience Impact



Information Overload - Boredom and Confusion



# Values



## The Before Picture

**What is the global problem  
you are dedicated to solving?**

Why is this a problem?

What core values are missing?

# Where are you taking us?

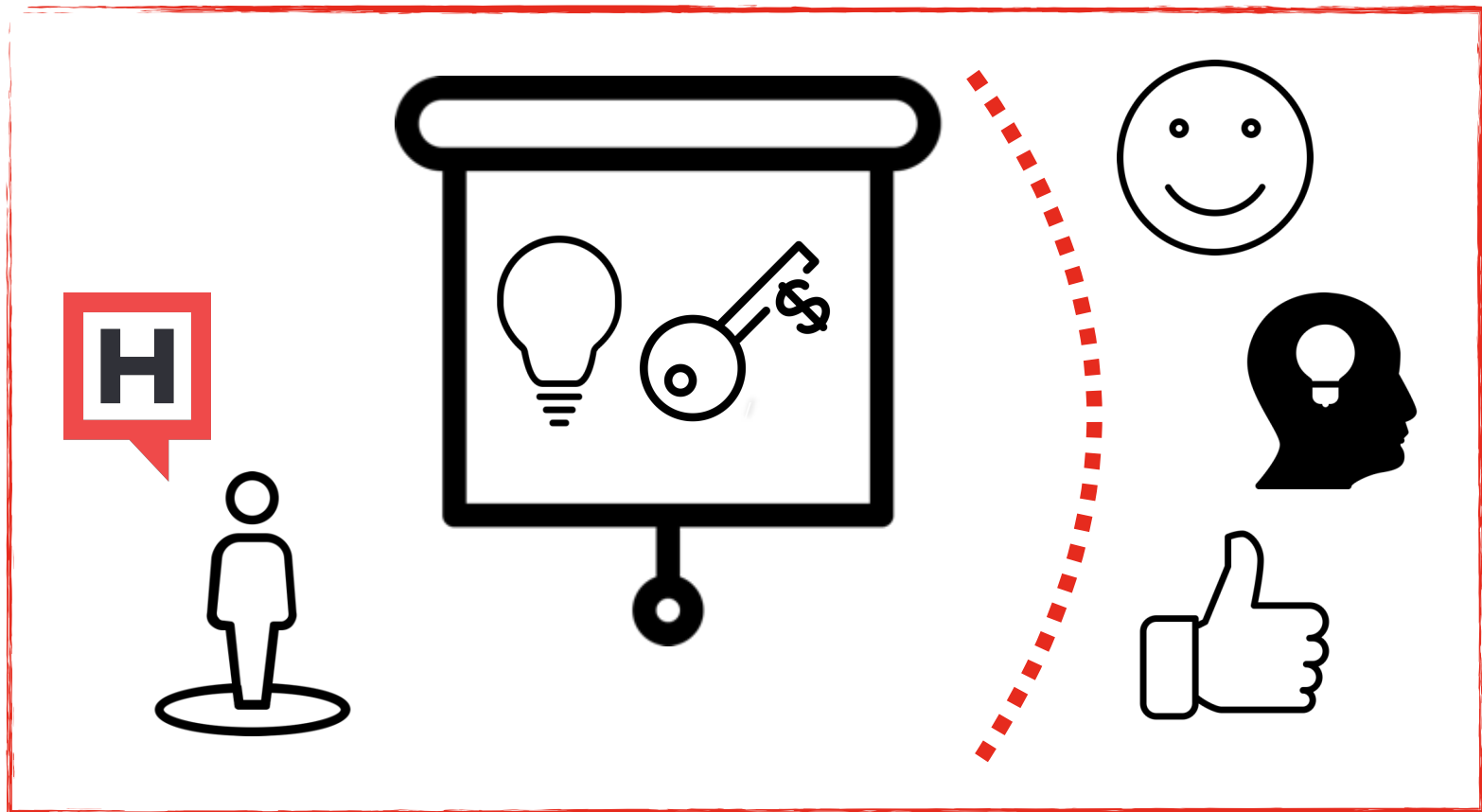


<i>After Picture</i>	<b>Vision</b>		



# Audience Impact

Energized, Informed, Inspired



# Vision



## The After Picture

**What does the world look like  
when the problem is solved?**

What details show me that the  
problem is solved?

What emotions are present  
in this picture?

# What is your solution?



		<i>Solution</i>	

# What is your solution?

Overview and Process



**How exactly does your solution work?**

What are major pieces of the solution do I need to understand?

What makes this solution more effective than other approaches?

# Does it work?



		<i>Case Study</i>	

# Does it work?

## Case Study



**What problems and obstacles  
were present?**

How did your solution overcome the  
problems and obstacles?

What was the short term and long  
term impact of your solution?

# What do I do next?



	<i>After Pix</i> Vision	<i>Invitation</i> Values	Vows

# What do I do next?

Application



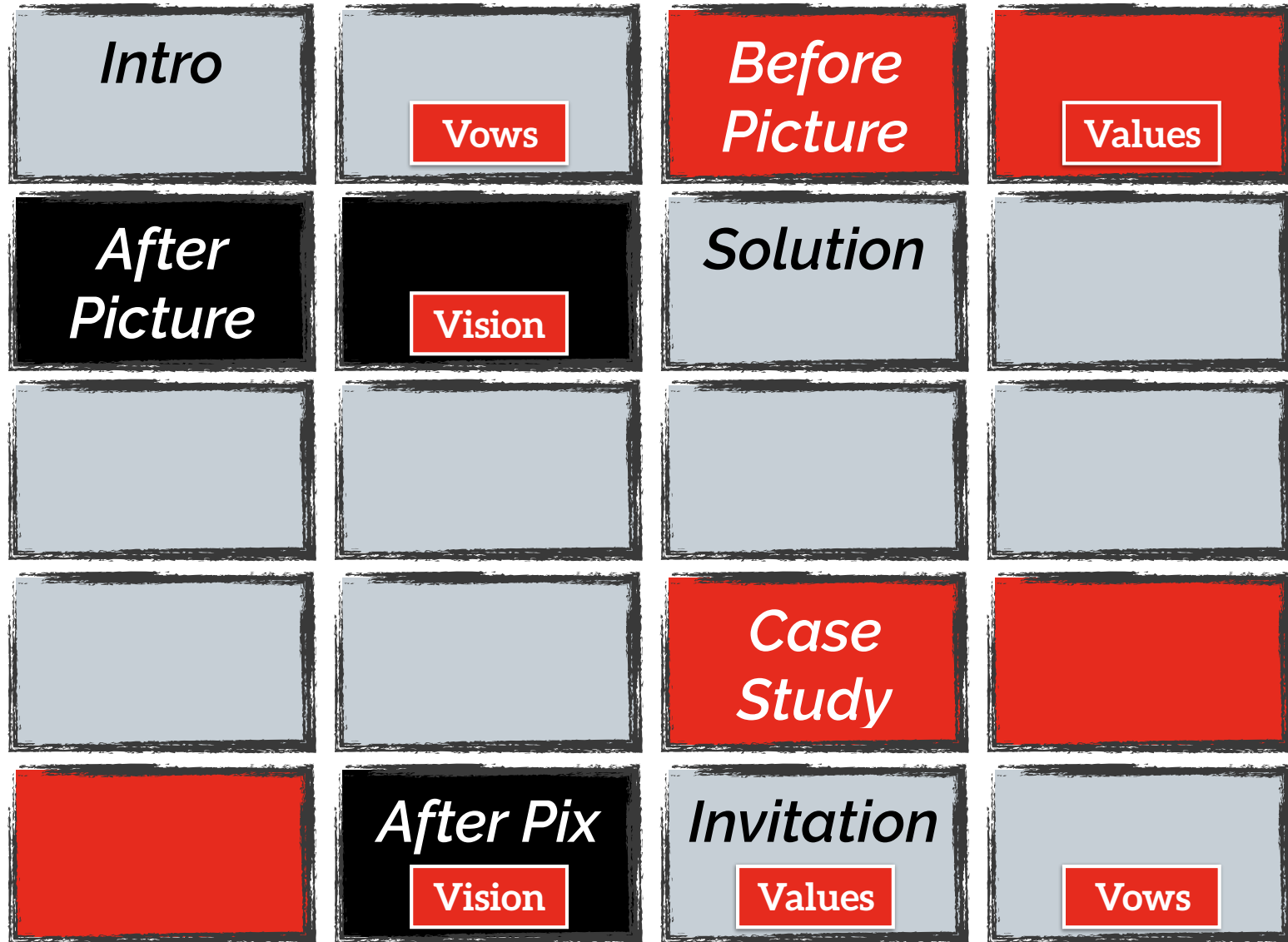
**What is the key takeaway?**

What is the first step I can take?

How can I contact you?



# DisruptHR Framework



# Heroic Voice

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